

BUSINESS STARTUP
SELF-ASSESSMENT

Self-Assessment of Skills

1) How many hours per week are you able to commit to your business?

2) What are the services you plan to offer, and what experience do you have?

3) How do you plan to offer these services?

4) Do you have the software programs to do what you have experience in?

5) Do you have the office space to work in? Describe your space.

6) If not, how can you accommodate this?

7) Do you have all the equipment to run a fully functional office?

8) Who do you plan to target as potential clients?

9) How will you go about marketing yourself?

10) What will be your selling points?